



COALITION MEETING AGENDA

12:30 pm – 3:30 pm, Nov. 5, 2020

VIRTUAL MEETING via Microsoft Teams

[Join the Meeting Here](#)

The dial in number for the meeting is: 1-701-328-0950; ID 323 126 187 #

The purpose: Learn about the messaging coalition partners have implemented or will implement to reduce stigma for service members, veterans, their families and survivors, then formulate an action plan outline to fill any gaps identified.

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| 12:30 – 12:50 pm | Welcome and Introductions (Connie & Michelle) |
| 12:50 – 1:30 pm | Fact Finding <ul style="list-style-type: none">• What is your organization currently doing, or plan to do, to reduce stigma?<ul style="list-style-type: none">○ Even if your organization does not operate in the mental health or substance abuse sphere, your opinions on the other questions are important. |
| 1:30 - 1:45 pm | Break |
| 1:45 – 2:45 pm | Dig-in <ul style="list-style-type: none">• What observations have you seen in your community in terms of stigma?• What are examples of stereotyping we may need to address?• What types of campaigns have been used effectively in other states that the Coalition should be aware of?• Are we working together in the most efficient manner to reduce stigma? If not, what do you suggest? |
| 2:45 – 3:30 pm | Formulate an action plan outline to fill any gaps identified. <ul style="list-style-type: none">• Who: Who are our partners and resources to complete the plan?• What: What are the next steps?• When: Rough timeline for completion.• How: How are we going to measure the progress? |
| 3:30 pm | Closing (Connie) |

**Mission: Strengthening an Accessible, Seamless Network of Support for
Service Members, Veterans, Families and Survivors
Priority: Behavioral Health**